

2019

Egypt Investment Expo

Investment Expo
EGYPT

معرض مصر الدولي للإستثمار وأسواق المال
أكبر ملتقى للإستثمار و الأسواق المالية فى مصر

Powered by

Smart Vision
Powerful And Effective Vision

KABEEL HOLDING
قابيل القابضة



Egypt Investment Expo

28-29 October 2019

TOLIP Golden Plaza Hotel

2019

Egypt Investment Expo



The biggest event in the world of financial markets and investment in the Middle East

For the second year in a row we honored to invite you to Egypt Investment Expo in 28-29 October 2019 Tolip Golden Plaza Hotel more viewing area 2000 m square in the newer and larger Hall in Egypt after mass update to the Hall with the participation of more than 22 at the fair in addition to more than 60 speaker in investing and financial markets, banks and banks throughout the two days International Conference and exhibition expected to be the most important for direct and indirect investment in Egypt as it was last year and considers the show is the largest gathering of companies and banks and In Egyptian and international financial markets Forex binary options, digital and real estate investment companies, investment funds and major insurance companies in Egypt and the Arab world

2019

Egypt Investment Expo



Last year we attended the Expo in the first version more than 8000 people and investor and experts from more than 15 countries around the world last year in intercontinental city stars Hotel from 22 to 23 October 2018.

We are building a culture of Egyptian and Arab investors are showing all the investment opportunities available where the investor can compare different types of investment risk and medium low risk and high risk investor choice between all types of investment. After confining the Research Department and Marketing Department of the company expecting upwards of 8000 to 12000 thousands of investors during the hours of the show and attend a Conference on the fringes of Egypt's largest investment forum 2019

2019

Egypt Investment Expo

Our Clients (Past Events)



2019

Egypt Investment Expo

Our Media Partner (Past Events)



2019

Egypt Investment Expo

Our Sponsors (Last Expo 2018)

DIAMOND SPONSORS



DIAMOND IT SPONSORS



DIAMOND EDUCATION EXPERT SPONSORS



GOLD SPONSORS



LEASING SPONSORS



OFFICIAL BROKER



OFFICIAL E-BANK



COMMODITY EXCHANGE



OFFICIAL REAL ESTATE



OFFICIAL TV



PLATINUM SPONSORS



MEDIA SPONSORS



Photos From Last Event



Photos From Last Event



Photos From Last Event



2019

Egypt Investment Expo



Marketing plan

- Printed advertisements in the most famous Egyptian newspapers.
- A big public relations campaign, with TV interviews before this conference, to be aired in major TV channels.
- Electronic site (internet).
- Social media sites.
- Short message service SMS.
- APP. "what's up".
- Marketing by phone,
- Advertisements in big site, and big electronic sites of news.
- Advertisements in all associations of businessmen and Egyptian common business councils.
- Email campaign
- Foreign advertisements.



2019

Egypt Investment Expo



Media plan

- Live TV channels attendance (more than 10 TV stations) during the conference period.
- Media coverage in more than 10 printed papers about the conference.
- More than 50 reporters will be covering the conference in all sites and internet news.
- Direct coverage and direct airing on Facebook and YouTube sites during the conference period.
- Special meetings by smart vision TV, channel of the company, placed on You Tube.
- Coverage by one of the famous radio stations, with possibility of diffusing advertisements by this radio station.
- Large screens of sponsors and participants in that event, like our last forum in 2019.

2019

Egypt Investment Expo



Audience

- Egyptian and Arab business leaders
- Senior investor in stock market
- Global stock investors
- Seeking new investment opportunity in the world of business and finance and banks
- Members of the Egyptian Chambers of Commerce and business associations members
- Members of the Egyptian Chambers of Commerce with the G20 countries.
- Everyone wants to invest in Egypt in different investment areas



2019

Egypt Investment Expo

Why participates in exhibition and Forum on Egypt for investment ?

- Attend the largest gathering of general business and finance in Egypt in 2019
- View your organization in front of thousands of investors who wish to invest
- Put your company on the map of investment in Egypt and the Arab world
- You are in an unprecedented publicity campaign before the Forum during the event in all advertising media
- Obtain data investors name and function and appropriate financial and telephone if possible.
- Support sales team in action as many successful transactions
- Signing MOUS B2B system a system of partnership between companies and local and international major banks
- Public relations PR campaign too large for exhibiting companies between meetings and news websites and interviews in major tv channels vary by type of participation in the exhibition and Forum
- There are many advantages to regular participation care deals
The best party in the world financial markets



2019

Egypt Investment Expo

Official Sponsor

30000\$

- A vacant space for the establishment of the special stand of the Official sponsor in the main entrance of the conference 30 m
- The Official sponsor (exclusive) as it is the only one in this category of sponsorship.
- The company logo is present in the media zone, the specified space for TV airing, press and the attendance includes the appearance of the company logo in all pictures, videos, and in all TV channels.
- The logo of the Official sponsor of the exposition and the forum, will appear through the forum publicity in the daily newspapers and magazines.
- Two speakers in the name of the Official sponsor will be present in the conference discussion sessions.
- 2 free seminar on the second day of the event for 60 minutes per seminar
- Honorary shield of the company will be delivered at the closing session of ceremony of the conference.
- A fixed banner at the event site, in addition to changing banners inside the cyber site of the event.
- Flags of the trade mark inside the conference hall in an exclusive way, and the flags will be printed by the sponsor company and not the organizing company.



2019

Egypt Investment Expo

- A conference for your company will be held indecently in one of the big hotels, comprising the organization and the marketing, entirely free, including the Hotel reservation and in case of getting a discount, or the presence of a third contracting party, this item will be deemed as cancelled and inactive.
- A complete public relations campaign may include a TV interview.
- A service of airport pickup and a back ride, and dropping the concerned persons to the accommodating Hotel, for foreign companies, coming to Egypt.
- A certain design of the company at the specific Facebook page, concerted to the event and in all social media means.
- The official sponsor logo of the conference will be displayed in the publicity of the conference and not as independent advertisements in daily newspapers and magazines.
- Obtaining the registration data of the internet sites, in addition to a complete copy of the customers' data who attended actually the forum.
- A public relations campaign in internet sites, for highlighting the accomplishments of the company in these sites and electronic newspapers and printed papers.
- A publicity campaign for the sake of the company, and Facebook pages and instagram, in addition to sending data directly to the sales team for 2 weeks, with direct links in the company page in Facebook.
- A photo shooting session for the working team of the company in a professional style, for which pictures will be published in newspapers and sites.
- The Official sponsor will be given vacant spaces for hanging 12 roll up banners inside the forum " spaces only".



2019

Egypt Investment Expo

- Visibly highlighting name and logo of the company in bigger font, on the main board, behind the platform during the conference.
- A special gift, data from the data base of the company, containing information about businessmen and investors (about 10000 persons), comprising the name, phone number and email .



2019

Egypt Investment Expo

Sector Sponsor

Example: Sector Bank - Sector Broker - Sector Carrier

16000\$

- A vacant space for the establishment of a stand for the Sector sponsor in the main entrance of the conference (27 m).
- The company logo will be placed in the Media Zone, the specific place for TV airing, press and this presence means that the company logo will appear in all pictures, videos and all satellite TV channels.
- Sector sponsor logo of the forum and exposition will appear in daily newspapers and magazines.
- A speaker in the name of Sector sponsor will attend discussion sessions of the conference.
- A free seminar on the second day of the event for 60 minutes
- An honorary shield for the company delivered at the closing ceremony of the conference.
- A fixed banner in the site of the event, in addition to changing banner inside the cyber site of the event.
- An independent conference, in the name of your company, to be held in one of the big hotels, including the organization and marketing, all in free, but not the reservation of the Hotel.
- A public relations campaign that could comprise a TV interview.
- A service of airport pick up and back to the airport, and to transport the concerned persons to the accommodating hotel for foreign companies coming from abroad.
- A design of the company in the special Facebook page of the event, and all social media



2019

Egypt Investment Expo

- The Sector sponsor logo of the conference appears in the advertisements of the conference and not as independent publicity in daily newspapers and magazines.
- Getting the registration data of the electronic site, in addition to a complete copy of the customer's data, of those who attended already the conference.
- A public relations campaign about the company's realizations in the internet sites and news and in printed newspapers.
- A campaign of publicity in the name of the company in Facebook and Instagram pages, with dispatching the data directly to the sales team for a 2 weeks period , and providing direct links with the company site or the company page in the Facebook application.
- A photo shooting session for the working staff of the company, in a professional manner, to be published in many newspapers and sites.
- Granting the Sector sponsor vacant spaces to place 10 roll up banners inside the forum (only spaces) .
- Visibly highlighting the name and logo of the company in a big font, on the main board behind the platform, during the conference period.
- A special gift, getting data from the company data base of businessmen and investors (a0000 persons) containing the name, phone number and Email.



2019

Egypt Investment Expo

Diamond Sponsor

16000\$

- A vacant space for the establishment of a stand for the diamond sponsor in the main entrance of the conference (27 m).
- The company logo will be placed in the Media Zone, the specific place for TV airing, press and this presence means that the company logo will appear in all pictures, videos and all satellite TV channels.
- Diamond sponsor logo of the forum and exposition will appear in daily newspapers and magazines.
- A speaker in the name of diamond sponsor will attend discussion sessions of the conference.
- A free seminar on the second day of the event for 60 minutes
- An honorary shield for the company delivered at the closing ceremony of the conference.
- A fixed banner in the site of the event, in addition to changing banner inside the cyber site of the event.
- An independent conference, in the name of your company, to be held in one of the big hotels, including the organization and marketing, all in free, but not the reservation of the Hotel.
- A public relations campaign that could comprise a TV interview.
- A service of airport pick up and back to the airport, and to transport the concerned persons to the accommodating hotel for foreign companies coming from abroad.
- A design of the company in the special Facebook page of the event, and all social media



2019

Egypt Investment Expo

- The Diamond sponsor logo of the conference appears in the advertisements of the conference, and not as independent publicity in daily newspapers and magazines.
- Getting the registration data of the electronic site, in addition to a complete copy of the customer's data, of those who attended already the conference.
- A public relations campaign about the company's realizations in the internet sites and news and in printed newspapers.
- A campaign of publicity in the name of the company in Facebook and Instagram pages, with dispatching the data directly to the sales team for a 2 weeks period , and providing direct links with the company site or the company page in the Facebook application.
- A photo shooting session for the working staff of the company, in a professional manner, to be published in many newspapers and sites.
- Granting the Diamond sponsor vacant spaces to place 10 roll up banners inside the forum (only spaces) .
- Visibly highlighting the name and logo of the company in a big font, on the main board behind the platform, during the conference period.
- A special gift, getting data from the company data base of businessmen and investors (a0000 persons) containing the name, phone number and Email.



2019

Egypt Investment Expo

Platinum sponsor

12000\$

- A vacant space for the establishment of the stand of the platinum sponsor (21 m).
- An honorary shield for the company, delivered in the closing ceremony session of the conference.
- The presence of a speaker in the sessions of the conference discussion sessions.
- A free seminar on the second day of the event for 45 minutes
- Changing banners inside the electronic site of the event.
- The platinum sponsor logo of the forum will appear in the forum publicity in daily newspapers and magazines.
- A public relations campaign, with possibility of TV interview.
- Picking up the concerned persons at the airport and bringing them back to it when leaving and taking these persons to the accommodating hotel, a service reserved for the foreign hotel, a service reserved for the foreign companies .
- Getting data of electronic site registration, in addition to a complete copy of customers' data of those who attended the forum.
- Platinum sponsor logo of the conference will be diffused through the publicity of the conference, and not as independent advertisements in daily newspapers and magazines.
- A design made for the company in the Facebook page of the event and in all social media means.



2019

Egypt Investment Expo

- A public relations campaign in the cyber sites, talking about the realizations of the company in the sites and electronic newspapers, and printed papers.
- Granting the official sponsor vacant spaces for placing 7 roll up banners inside the forum (only spaces).
- Highlighting the name and logo of the company in a medium font in the main board behind the platform, during the conference.
- A special gift, data will be given from the company's data base, regarding the businessmen and investors (7000 persons) comprising the name, phone number and email.



2019

Egypt Investment Expo

Golden sponsor

9000\$

- A vacant space for the establishment of the stand of Golden sponsor 18 m
- Changing banners inside the electronic site of the event.
- The golden sponsor logo of the conference will appear in the special advertisements of the conference, and not as independent advertisements in daily newspapers and magazines.
- A public relations campaign in the cyber sites, talking about the realizations of the company, and in electronic newspapers also.
- A design for the company in the Facebook page of the event, and in all social media means.
- Granting the official sponsor vacant spaces for placing 5 roll up banners inside the forum (spaces only).
- Highlighting the name and logo of the company as a sponsor in the main board, behind the platform during the conference.
- An honorary shield for the company in the closing ceremony of the conference.
- A special gift, data from the database of the company regarding businessmen and investors (5000 persons), comprising the name , phone number and email.



2019

Egypt Investment Expo

Exhibiting Companies

Pavilion equipped or unprepared for joint companies

Pavilion 9 m

3000\$

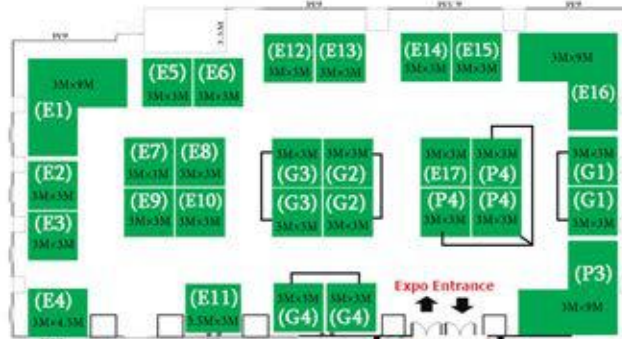
Pavilion 12 m

4500\$

- Pavilion equipped or unprepared for joint companies start from 9 to 12 m
- Promote your brand and services to the largest gathering of companies
- Interviewing more than 6 000 to 10 000 invested during the exhibition under one roof
- Adding data to your sales team.
- Stimulate and strengthen sales and marketing system across Face to Face system
- Establish relationships with individuals and companies within the gallery and activate B2B companies
- Company logo as a model in all publications and advertising mentioned in the ad campaign
- Keep abreast of recent trends in the world of business and finance

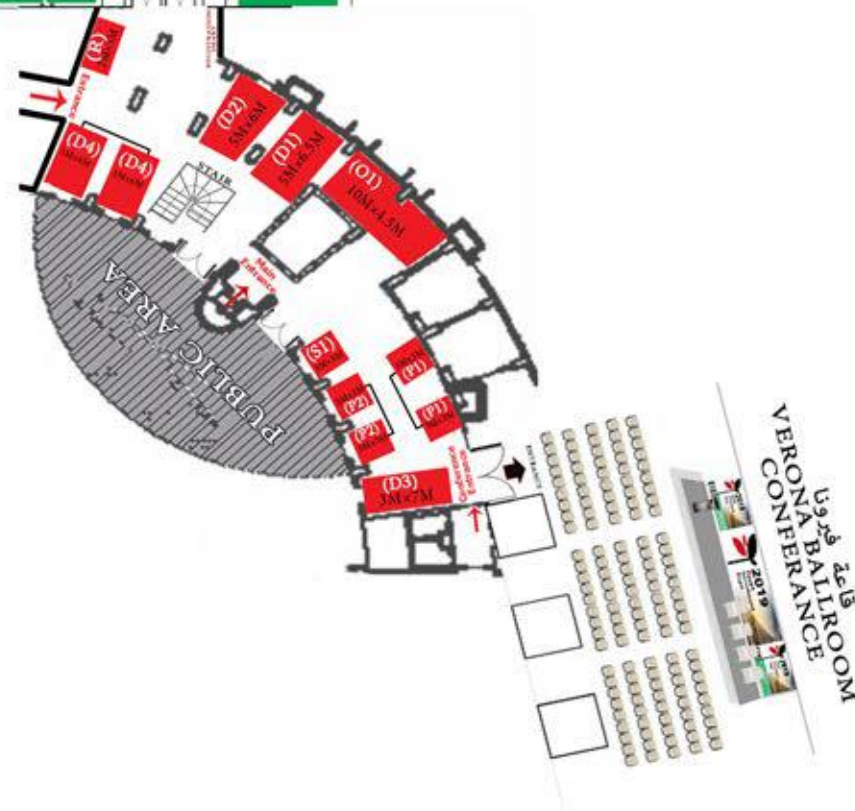
LAY OUT FOR EXPO

قاعة فلورنسا
FIRENZE BALLROOM



FIRST PAY
FIRST CHOICE

- O1 → (Official Sponsor)
- D1 - D4 → (Diamond Sponsor)
- P1 - P4 → (Platinum Sponsor)
- G1 - G4 → (Golden Sponsor)
- E1 - E17 → (Exhibitor)
- R → (Registration)



 2019

Egypt Investment Expo

Powered by

Smart Vision
Powerful And Effective Vision

KABEEL HOLDING
قبايل القابضة 

www.egyptinvestmentexpo.com



2019

Egypt Investment Expo

M I D D L E
E A S T
FOREX
AWARDS



2019

Egypt Investment Expo

Top 25 Forex Awards 2019

29 October 2019

- 1 . Best Forex Brokers**
- 2 . Best Forex ECN Broker**
- 3 . Best Forex Introducing Broker Provider**
- 4 . Best Forex Trading App**
- 5 . Best Forex Technical Analysis Provider**
- 6 . Most Trusted Forex Broker**
- 7 . Best Customer Service Broker**
- 8 . Most Transparent Forex Broker**
- 9 . Best Forex Trading Support**
- 10. Best Crypto Broker Asia**
- 11. Most Transparent Broker**
- 12. Best Execution Broker**

M I D D L E
E A S T
FOREX
AWARDS



2019

Egypt Investment Expo

Top 25 Forex Awards 2019

29 October 2019

- 13. Best Forex Broker Asia**
- 14. Best Forex Broker, Middle East**
- 15. Best Affiliate Program**
- 16. Best Trade Executions**
- 17. Best Mobile Trading Platform**
- 18. Best Micro Forex Broker**
- 19. Best Forex Newcomer**
- 20. Best Crypto Currencies**
- 21. Best Trading Application**
- 22. Best Crypto Currencies' Broker**
- 23. Best Trading Platform**
- 24. Fastest Growing Forex Broker**
- 25. Best Forex Newcomer**

**MIDDLE
EAST
FOREX
AWARDS**

**ADDITIONAL
AND
SPECIAL
SPONSORSHIPS**



معرض مصر الدولي للإستثمار وأسواق المال

WE'RE EXHIBITING

 28 - 29 October 2019

 TOLIP Golden Plaza Hotel

Powered by

Smart Vision
Powerful And Effective Vision

KABEEL HOLDING
قبائل القابضة



SPEAKER HALL SPONSORSHIP

5000 \$



FIXED FLAGS SPONSORSHIP

3000 \$



DELEGATE BAG SPONSORSHIP

5000 \$



WATER SPONSORSHIP

2000 \$



COFFEE BREAK SPONSORSHIP

3000 \$



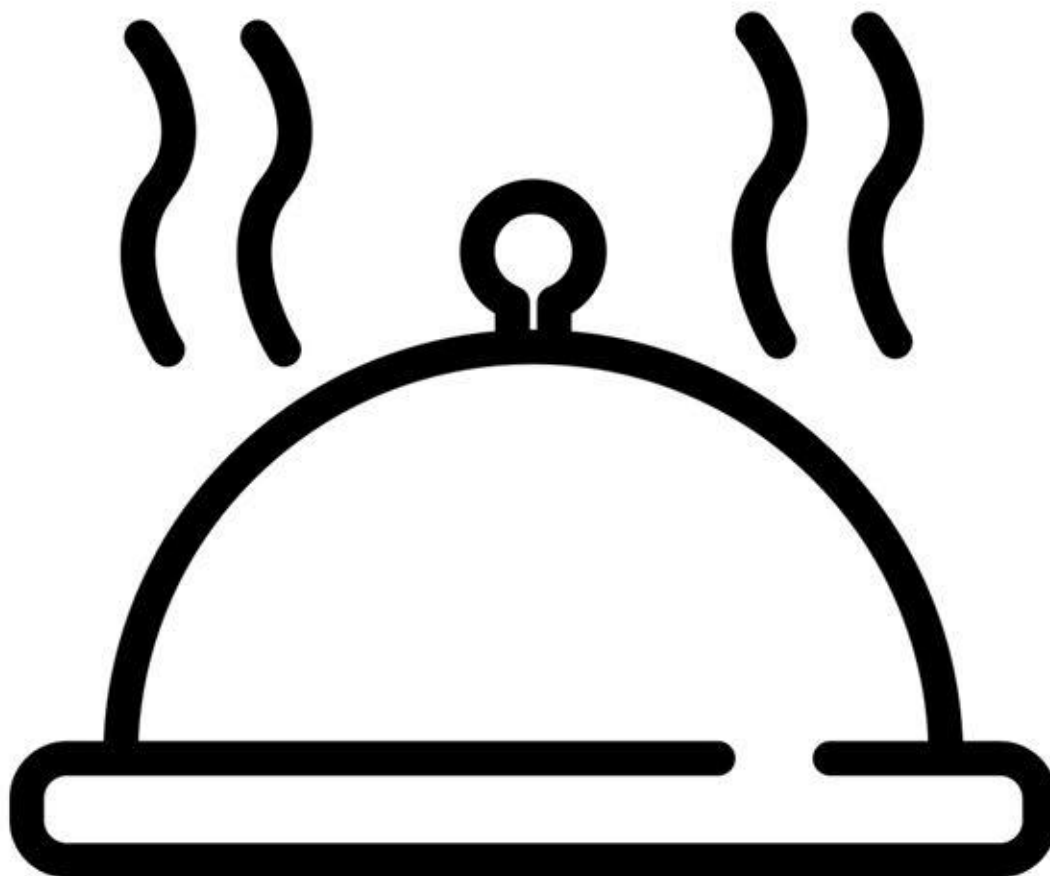
EXPO ID SPONSORSHIP

2500 UP 5000 \$



LUNCH SPONSORSHIP

4000 \$





LED SCREENS SPONSORSHIP

4000 \$



CLOSING PARTY SPONSORSHIP

5000 \$



CANDY AD GIRL SPONSORSHIP

3000 \$





Investment Expo
EGYPT

Powered by

Smart Vision
Powerful And Effective Vision

KABEEL HOLDING
قبايل القابضة



www.egyptinvestmentexpo.com